HOW TO: CREATE A STORYBOARD WITH MIDJOURNEY



Storyboarding for shoots doesn't have to be a painful process.

We used **Midjourney** to quickly whip up this storyboard: let's go through how we did it.



Student Garden.

Setup and navigation

- Open Discord, and search for the Midjourney program
- Navigate to the right channels for creating your content — this will be the '#newbies' channel if you have a free account, or '#general' if you have a paid account

HOT TIP: Use the same channel every time you're in Midjourney for consistency, and easy reference to your past work!



2

Creating prompts

- Start by typing '/imagine' to start the image generation process
- Begin with a general description, e.g. "a young smiling woman holding a keep cup"
- Specify shot types and framing (e.g., close-up, mid-shot, wide shot)
- Use language to direct the image orientation, like "facing the camera"
- Add details about facial expressions and other specifics (e.g. "side profile, smiling")



Midjourney Bot a wide shot photo of a young smiling woman holding a keep c... Midjourney Bot Midjourney Bot Today at 15:01

a wide shot photo of a young smiling woman holding a keep cup, facing the camera, 14mm focal length, sony a7iv --ar 16:9 - Image #1 @socialgarden

3

Using specific modifiers

- Specify focal lengths and camera types to get the image styles you're after
- Example: include using a 14mm focal length for wide shots or specifying a camera model like Canon EOS 5D
- Use aspect ratio shortcuts by typing --ar followed by the aspect ratio (e.g., 16:9 for horizontal, 9:16 for vertical)

Generating and refining

- Generate multiple versions of a prompt to select the best one
- Use the 'upscale' and 'variation' options to refine the selected images
- Utilise the "vary region" feature to tweak specific parts of an image

a wide shot photo of a young smilling woman holding a keep cup, facing the



5

Using reference images

 Upload a reference image to Midjourney by pasting its link, to guide the AI more specifically to what you want

HOT TIP: Combine your reference image with a detailed prompt to create specific imagery!



Final touches

- Use previous images as references to stack and improve upon them
- Download high-resolution versions of the final images for use
- Make final tweaks, like changing into black and white for more of a storyboard look



4

Any questions?

Let's set up a call to talk this through.

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(Or visit our website here!)

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